

Band at 9: Organ at 11 and Band and Organ at 4:45  
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Generally Cloudy

# The World's Best Goods Come First to Wanamaker's

**Fear of Poverty, Loss of Relatives and Isolation** are drawbacks in many lives, but they can all be overcome by taking up employment, finding a church, such as that your mother loved, and not living in a shell of indifference.

Friendship is not a cake that you make and put away in a cupboard. It is something to share with others.

[Signed] *John Wanamaker*

October 13, 1922.

## The Finest Three-Piece Suits For Women \$80 to \$240

Nothing could be farther from anything known by that name in times past. They are made of the most luxurious soft-pile fabrics and broad tail cloths; cut on distinctive lines and nearly always fur-trimmed. There isn't a particle of anything mannish about them. The short Russian blouses are much in evidence; so are the English

box coats and the straight jackets. Many are fastened at the sides by string belts. The linings of the coats often repeat the silks of the blouses. The girdles are interesting; the effect of the whole—as should be the case when the details are so well selected—is extremely distinguished. Prices \$80 to \$240. (First Floor)

## Women's New Sports Clothes in the London Shop

Although intended for sports wear, they are much too pretty to be kept solely for this. Most women are wearing these knitted sports clothes for a morning shopping tour or general use. Among the new arrivals are the prettiest all-wool, silk or silk-and-wool slip-on sweaters with skirts

to match. The colors are simply fascinating. They are \$45 and \$57.50. Knitted jackets with skirts to match are \$15 to \$65. Separate jackets and capes, knitted and some of brushed wool, for golf, skating and so on, \$20 to \$50. (The Galleries)

## Large Black Hats of a Picturesque Character

One such belongs in every outfit, to complete afternoon and restaurant toilettes. Black velvet, black hatter's plush, or the two in combination, are the favored models; completed with ostrich in one of its varied forms; silver, gold or iridescent ribbon; a touch of white ermine, black monkey or some other fur. Priced \$15 to \$35. (Second Floor)

## Silvery Slippers That Do Not Tarnish

Cloth of aluminum. Shimmering silver in effect. Yet far more durable than silver cloth, for they will not tarnish. The silvery sheen remains undimmed while the slipper lasts. In one-strap style, with medium toe and low French heel, or narrower toe and high French heel, hand-tuned, and finely made. Priced \$15 a pair. (First Floor)

## Bolivia for the Finest Black Wraps

It makes the handsomest day wraps and coats, and serves equally well for evening. In black it is at its richest, combined with fine fur. There are many varieties, each differently trade-marked by its maker, but all belonging to the bolivia family. Rich as velvet, yet warm as only all-wool can be. Priced \$3 to \$11 a yard, all 54 inches wide. (First Floor)

## English Needlecases From Redditch

The best steel needles made come from this little English town and once a year we receive a large importation of them. Many women look forward to this importation for gifts. The cases are of leather, attractively made and priced from \$1.25 to \$22. All the needles are gold eyed. (Main Floor)

## Petticoats and Bathrobes

Silk jersey and satin petticoats at \$3.85, \$5 and \$7.50. The first have deep pleated flounces; the second have ruffled flounces; and the third are in extra sizes. Other satin petticoats in extra sizes are \$5. They all come in black and street colors. Knitted cotton or wool petticoats at \$5 to \$4.85; in black, gray and white. The bathrobes are samples at \$3.85, all of eiderdown and in gray, red, pinks and blues. (Third Floor)

## Trim Wash Suits for Little Boys

Just as spic-and-span as one could wish, to match a little boy with brushed-back hair and shining face! The suits are sturdily made and mostly are in many button-on models. Some have white waists and violet, blue, green or brown trousers. Sizes two to five years, \$1.25 to \$4.25. (Third Floor)

## CARACUL Favored Among Fur Coats

In fact, this shaggy, curly fur is having a very pronounced vogue this season, and is treated in the same novel fashions as other furs. Here is one example of it cut with flaring straight lines and having immense collar and sleeve borders of natural skunk fur. \$365. Another caracul boasts a broad collar and narrow sleeve border of the new dark dyed squirrel. \$450. A coat cut on straight lines has the low set sleeve, a broad braid girdle and a fox collar. \$650. One with dolman sleeves has very dark natural fitch fox trimming. \$760. One with lynx cuffs and border is \$800. A luxurious caracul cape has fox collar and border and sells for \$650. (Second Floor)

## Japanese Pottery Boudoir Lamps

Little vases in orchid, rose, yellow or blue, mounted on black wood and fitted for one light. Price \$3 each. Little pleated silk shades for them \$1 to \$5.50. (Fourth Floor)

## To Fry Potatoes

doughnuts, French fried potatoes, croquettes or anything that requires deep fat there is a handy pan of iron with an inner basket arrangement of wire. This basket is on a handle and can be lifted out, allowing its contents to drain perfectly without retaining any superfluous grease. In three sizes at \$1.45, \$1.65 and \$1.80. (Fourth Floor)

## NEW: Fleur d'Or Talcum \$1 a Bottle

The talcum is made in France and packed in the United States by Wanamaker's. It is our own special talcum, with the delightful fragrance of Fleur d'Or, in an especially graceful tall square bottle. (Main Floor)

## "My Life and Work"

by Henry Ford in collaboration with Samuel Crowther, \$3.50, in which Mr. Ford tells the story of a battle for an ideal. "Story Lives of Master Musicians," by Harriette Brower, \$2.50. Life stories of twenty-two great composers. "Overset," by Franklin P. Adams, \$1.50. Filled with comments thoughtful and caustic. "A Push Cart at the Curb," by John Doe Passes, \$1.50. The writer brings to these poems an imagination that refracts his thought like a prism. (Main Floor)

## Boys' Reefers From England (In the London Shop)

Sturdy little coats from Rowe, the famous English maker of children's clothes. They are of navy blue chinchilla, warmly lined and finished with the brass buttons of the Admiralty. Five to ten year sizes, \$25. Navy blue cheviot overcoats for boys of 4 to 10, also \$25. (The Galleries, Chestnut)

## Regent or Bond Street Could Offer a Man No Better Leather Goods

Just a step inside the Chestnut street door, where he can reach it readily, is a real man's assortment of dressing-cases, wallets, bill-books, hip-cases, letter cases, brief cases, coin purses, cigar and cigarette cases, writing folders, collar bags, key cases and all such useful leather goods. They are the best we can find for him, in Europe or here. English pigskin, cowhide, seal, alligator, ostrich, and every good leather. By way of example are American dressing-cases at \$12.75—black long-grain cowhide, with ten ebony and hard rubber fittings, the brushes hand-drawn. And a London dressing-case at \$200—pigskin with ivory and silver fittings. (Main Floor)

## When You Want

an old desk or chair, a corner cupboard or kitchen dresser, a four-post bed, a drop-leaf breakfast table, a tea-table, a chest of drawers, or any other old piece of furniture, visit ANTIQUES on the Fifth Floor. Most likely the answer to your need is there. Even if you want nothing, you will enjoy wandering through these seven quaint old-time rooms, furnished for the most part with early American furniture. (Fifth Floor)

## Pekingese Enamel

In one of the cases in the Oriental Store you will find little boxes and trays of it in characteristic coloring—sapphire, turquoise and rose. The boxes are \$2 to \$8; the trays \$1.50 and \$2. Also there are four unique little jewel cases of pierced metal work, their tops set with jade and agate. The fact that each has its own little brocade shipping box makes them peculiarly charming for gifts. Price \$18.50 each. (Main Floor)

## Empire Cord and Fabric Tires at New Low Prices

30x3 1/2 Fabric Tires are now \$7.50  
30x3 1/2 Cord Tires are now \$10.75  
Cord Tires in Other Sizes  
32x3 1/2 now ..... \$16.50  
32x4 now ..... \$20.50  
34x4 now ..... \$22.00  
38x4 1/2 now ..... \$27.50  
35x4 1/2 now ..... \$29.50  
39x5 now ..... \$33.50  
31x4 now ..... \$18.75  
38x4 now ..... \$21.50  
32x4 1/2 now ..... \$21.50  
34x4 1/2 now ..... \$28.50  
36x4 1/2 now ..... \$30.50  
35x5 now ..... \$35.75  
37x5 now ..... \$37.50  
Extra heavy red tubes to fit these tires at correspondingly low prices. (The Galleries)

## There's Everything in Starting With the Right Silver

In other words, silver of the finest kind that the purse can afford, and in a pattern which will accord with the dining-room furnishings, and which will be a pleasure to live with in the years to come. When a good pattern has been chosen it is a simple matter to add the necessary pieces from time to time, and that is what many brides prefer to do. The sterling silver tea service usually starts the list of wedding gifts. The patterns most in favor now are the dignified Colonial Heppelwhite, Portsmouth Newport, Plymouth Maintenance. They are all five piece sets whose prices range from \$245 to \$1050. But any one of the pieces may be bought separately. (Main Floor)

## Yellow and Brown Tones

are richly present in new necklaces and earrings of imitation amber and topaz, often combined with delicate metal links, medallions or chains. This is one of the loveliest collections of its sort that we have ever had. Necklaces present an infinite variety, from pale opaque yellow to dark clear brown, with all the tones of color between. Some have an air of the Orient about them, especially in the designs of their metal work. Others are simply the clear radiance of the beads. All are distinctive, \$5.50 to \$18. Earrings that may be said to match are \$3.50 to \$15.50. (Main Floor)

## Men's Handkerchiefs With Hand-Embroidered Initials, 75c

Good white Irish linen handkerchiefs, with hemstitched hems, have hand-embroidered initials in a size that men like. Excellent gift handkerchiefs! \$8.25 the dozen. (Main Floor)

## Many New Bales of Beautiful Pieces Added to the Oriental Rug Sale

Among the Persian rugs there is a particularly fine selection of Mahals in carpet sizes. The more superb types of Persian weaves, such as Saruks and Kashans, are also shown in rich assortment. Notable in the groups of smaller pieces are Af-Shiraz rugs, Persian, but revealing the Afghan influence. The wonderful collection of Chinese rugs has also been splendidly enriched by new arrivals.

Persian Mahals			
10.7 x 7 ft., \$189	13.4 x 9.8 ft., \$335	10.5 x 7.2 ft., \$185	12.10 x 9.4 ft., \$297
8.7 x 7.3 ft., \$165	12.1 x 8.11 ft., \$275	10.9 x 7 ft., \$175	12.4 x 9 ft., \$282
10.6 x 7.2 ft., \$130	12 x 9 ft., \$269	9.11 x 7 ft., \$187	12.3 x 9.3 ft., \$279
9.7 x 10.7 ft., \$229	12.3 x 8.9 ft., \$215	10.7 x 9 ft., \$265	12 x 8.9 ft., \$259
12.3 x 9.4 ft., \$289	11.11 x 8.9 ft., \$265	13.2 x 10.5 ft., \$425	13.1 x 8.10 ft., \$365

Af-Shiraz rugs from 4x2.6 ft. at \$27 to 4x6 ft. at \$37 to \$49. Beluchistan rugs approximately 3x6 ft., \$19 to \$27.

Chinese Rugs			
10x8 ft., \$175	13x10 ft., \$425	9x6 ft., \$145	12x9 ft., \$325
12x9 ft., \$285	12.5x9.3 ft., \$295	12x9 ft., \$267	12x9.4 ft., \$335
11x8 ft., \$275	12x9.4 ft., \$345	9.11x8.2 ft., \$275	11.10x9.2 ft., \$379
		10x8 ft., \$265	8x5 ft., \$95

Chinese Rugs, Smaller Sizes  
7x4 ft., \$85 and \$95 5x5 ft., \$75 6x3 ft., \$55 and \$65 5x3 ft., \$45 and \$49 (Seventh Floor)

## Every Chilly Morning a Wool Robe Is a Man's Comfort

Chilly evenings, too, it's a fine thing to lounge about in a snug, easy lounging gown. Some Redleaf gowns altogether out of the ordinary, have just come from England. All wool worsted, splendidly made and mighty fine to see. Prices \$25, \$30, \$35, \$50 and \$65. (Main Floor)

## Exceptional Opportunities in Furniture

Three-piece living-room suits, made in our own factory, overstuffed, hair filled, excellently constructed, covered in velour in a choice of colors, priced at a remarkably low figure—\$225. Three-piece living-room suits, overstuffed, hair filled, covered in tapestry, velour and some in mohair; fine-looking suits, of the soundest construction, and priced at least 25 per cent below the market values—\$225, \$230, \$250 and up to \$520. Three-piece suits with cane backs, loose cushions, spring seated, and covered in blue velour—\$190 and \$295. Bedroom suite in walnut and mahogany—\$184 to \$350. (Fifth and Sixth Floors)

## Blankets and Quilts in Splendid Readiness for Every Winter Need

Now is the time for lining Winter nests and here is a stock of nest lining probably unequalled in qualities, quantities, desirableness and fair prices. Abundance, excellence, good values—these are the impressions the stock makes on you and they are well founded on the actual merits of the goods. Blankets in a marvelous assortment all the way from \$5 for a part wool up through a splendid diversity of fine pure wool weaves to \$40 a pair. The newest cases opened brought all-wool blankets of selected white staple, finished with rose or blue borders and a white solsette binding at \$12 a pair in double-bed and \$10 in single-bed size. Similar blankets in plaid designs and several attractive color effects are at the same prices. Blankets woven warp and weft of fine, long staple Cape Colony wool, in plain colors and plaids, size 72x84 inches are believed to be the best in the country at the price \$10 each, sold here only.

## 384 Wool Quilts Just Opened

And when we say "wool" we mean pure wool, not "commercial" wool, which is another name for part cotton. This newest shipment brings wool-filled quilts in a variety of saten and cambrie coverings to sell at \$7, \$10 and \$12. They are just one group in a wonderful stock in which you will find wool-filled and down-filled quilts in a variety of styles, coverings and grades which omit nothing that any one can reasonably desire. All the higher-priced wool-filled quilts are made in our own workrooms.

## The Phonograph in Console Form Has a Double Mission

As a musical instrument it has all that any phonograph has. It brings into your home the world's best music interpreted by the world's greatest artists. As a handsome piece of furniture it is an addition to the furnishings of any living room, library or music room. Console cabinets can be had in nearly any period and in any wood to harmonize perfectly with the scheme of decoration. Nearly all the famous makes of phonographs are now available in this interesting form. A Brunswick, in Colonial design in mahogany or American walnut, is \$250. A Sonora, in graceful Heppelwhite design, walnut or mahogany, is \$200. A Victrola, in mahogany, is \$250. A Cheney phonograph, in early English style developed in walnut, is \$250 (illustrated). All of these can be purchased on convenient terms. (Second Floor)

## Cunning Little White Chinchilla Coats

are in styles especially for boys or girls of one and two years. One, for girls, has a round yoke and is gathered below. \$7. A little girl's hat, to match, is \$3.50. Another white chinchilla coat, tailored for boys, is \$7.50 and a hat to match is \$2.50. Other Coat-and-Hat Sets are of tan or blue warm coating, in sizes one year to six years, \$12.50 complete, to \$65. Fur-trimmed bronchitis sets, in light blue or beige, \$25 and \$28 a set. (Third Floor)

## Black Glass Console Sets—\$3

Black glass is much in vogue. In these new console sets it takes a very interesting form. Each set consists of one 10-inch flower box with separate black base and two 12-inch candlesticks to match. With flowers and colored candles the effect is strikingly attractive and uncommon. Price, \$3 a set. (Fourth Floor)

## "Saw Wood"

is not bad advice nor bad fun if you use one of these buck-saws that cut without binding, \$1.60. Hand axes, \$1 and \$1.15. Full size axes, \$2 and \$2.50. Light-weight axes, Broad hand axes, \$2, \$2.25 and \$2.50. One and two man combination saws, \$3.50 to \$5.50. (Fourth Floor)

## All Aboard for Halloween!

All sorts of interesting and unusual costumes are being made of crepe paper and two competent instructors are on the Fourth Floor to lend any assistance that you may require. Colored sketches can be adapted or copied as you please. Decorations for the Halloween Party Streamers of orange, black or yellow paper, 10"; festoons, 7c; two colors, 10c. Decorative crepe paper, orange and black, 25c; borders, 10c. Gunned paper moons, stars, etc., 10c package. Cut-outs, black cats, bats, witches, pumpkins, etc., 8c, 8c, 12c and 15c. Paper pumpkin faces and colored caps, 12c and 15c. Place cards, 20c; seals, 10c; Invitations, 7c. Paper napkins, 10c dozen; cloths, 35c; sets, 50c. Important to the Fun of the Feast Corn poppers, 25c and 30c; corn to be popped. Animal cake cutters, 50c for nine; six fancy sandwich cutters, 45c. Toasting forks of brass, \$1.50 to \$2.50. Nut sets, twelve picks and two crackers, in pretty wooden boxes, \$2 to \$7. Six silver-plated picks and a cracker in an oak box, \$1.25. Six picks and a cracker, boxed, 50c. Separate picks, 15c and 35c for six. Separate crackers, 15c and 50c each. Nut bowls with automatic crackers, \$4.25 to \$6.75. (Fourth Floor)



## The Finest Long Hair Furs Trim Luxurious New Wraps

Something in the long sweeping lines of the wraps themselves may have suggested it. At all events it is a fore-shadowing of new fashion. There is a glorious black bolivia wrap with the sheen of velvet and a huge collar, cuffs and a broad band around the hem all of the softest black fox. The price is \$850. A marvelously lovely draped coat of bolivia has a shawl collar and cuffs of dyed fox. It is \$275 and is one of the most interesting novelties in the Coat Salons. And there are any number of other new wraps and capes of the most beautiful sort in bolivia, matelasse and chley with such long-haired furs as black fox, kit fox and red fox, dyed badger, and either black or natural combed caracul. In some of the capes the entire lining is of the caracul fur. They are priced from \$225 to \$475. (First Floor)

## Exceptionally Dainty L. R. Girdles

New ones at \$3 to \$5 are finer and prettier than any we have ever had at the prices. They are made of beautiful pink figured broches, satin and elastic, of a quality one would not expect to find under a much higher cost. Their lines are light and graceful, and we recommend them to women who desire particularly attractive low-priced girdles. One of satin and elastic is \$3. Others of figured broche and elastic are \$3 and \$3.50. One practically all of elastic is \$5. For girls are two excellent models in coutil and elastic at \$1 and \$1.50. (Third Floor)

## The Charming Jaquette Dress for Young Women—

Its lines are so easy and graceful. It gives scope for such clever combinations of material and color. And when worn on the street it has quite the effect of a separate little bloused jacket. In black velvet, the long-waisted over-jacket embroidered in gray, finished with gray squirrel collar. In black Renee crepe, the bloused jacket covered with gray Chinese embroidery. In black or blue Poiret twill, the over-jacket of black mate-

